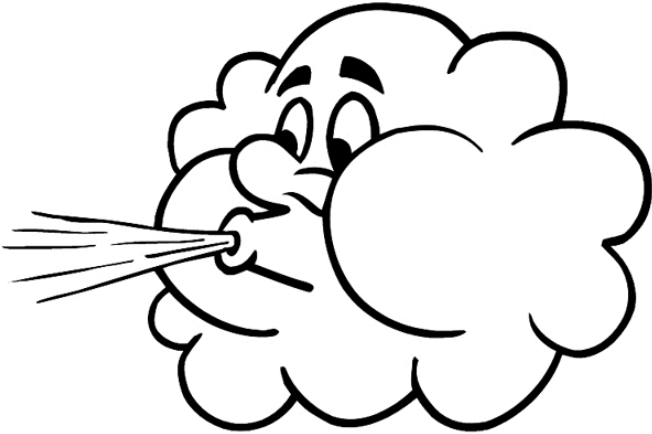


WHKP NEWS

Volume 22 Issue No 10 AM 1450 & 107.7 FM
DEC 31 693-9061 www.whkp.com 1450@whkp.com



WINTER WEATHER BOOSTS LISTENERSHIP ON AM & FM

As a result – RADIO STATION LISTENING
INCREASES.

WHKP is the OFFICIAL WEATHER OBSERVATION
STATION for Hendersonville & Henderson County
and lets YOUR FIRM reach our 11,100 listeners at
very attractive prices.

Additionally – WHKP FEATURES A 24-HOUR
WEATHERPHONE where your MESSAGE can be
presented.



HEAR RUSH LIMBAUGH AT 1450 AM
MON-SAT 12NOON-3PM

RUSH FANS SPEAK OUT IN FAVOR....

WHKP has heard from many
listeners and businesses in SUPPORT of keeping
RUSH LIMBAUGH on the air on WHKP AM & FM.
The ill-advised plan of a handful of people to try
and 'blackmail' RUSH ADVERTISERS with a
BOYCOTT did NOT work.

LIVE ON LOCATION BROADCASTS

WHKP was BUSY during DECEMBER...traveling across
the county...from CAMPING WORLD to AARONS to
UNITED FEDERAL CREDIT UNION and more...for LIVE
BROADCASTS. WHKP FM/AM would love to come to
YOUR BUSINESS and BROADCAST LIVE for your
SPECIAL EVENT. Packages begin at \$750 and include
Papa John's Pizza.

ONLINE DIGITAL ADS

WHKP.COM is one of the MOST VISITED WEB SITES in
Henderson County. Our site features Local NEWS,
Weather, Stock Information and more. YOUR FIRM
CAN BENEFIT with a BANNER AD placed there.



WHKP AM & FM LEADS ALL OTHER LOCAL STATIONS IN LISTENING

Not only does WHKP LEAD in RADIO LISTENING, but
WHKP is the only MEDIA to show an INCREASE in
TOTAL REACH of persons...be it radio or print.
Source: Nielsen County Coverage 2017.



AM 1450 -107.7 FM

....best TWO spots on
the radio dial ...

FOR GREAT RESULTS

Where the Heavens Kiss the Peaks...



