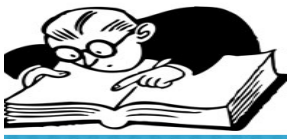


# WHKP NEWS

Volume 22 Issue No 4 AM 1450 & 107.7 FM  
June 30 693-9061 [www.whkp.com](http://www.whkp.com) 1450@w

## WHKP AM-FM #1 DOMINATES LISTENING



With 11,100 folks tuned in.... That's 6,200 more listeners than WTZQ, the station 'across town'.

In addition to these **BIG** listening numbers, WHKP has almost **TWICE** the **TIME SPENT LISTENING**...than does the big Asheville - **KISS-FM**. And - folks stay **TUNED** to WHKP...not switching as they do to other radio stations. . . **GREAT FOR YOUR FIRM !**



Source: Nielsen County Coverage 2017.

**WHAT DOES THIS MEAN FOR YOUR BUSINESS ?**

Very simply - **MORE FOLKS WILL HEAR THE MESSAGES YOU CREATE FOR OUR LISTENERS.**



## INTERNET BANNERS

**SELL YOUR GOODS AND SERVICES WITH AN**

**INEXPENSIVE WHKP INTERNET BANNER AT [WWW.WHKP.COM](http://WWW.WHKP.COM)**

## WEICHERT REALTORS GAME OF THE WEEK

August 18th - WHKP will **KICK-OFF** our **71<sup>st</sup> YEAR** of Broadcasting **LOCAL HIGH SCHOOL FOOTBALL** when **NORTH & H'VILLE** go at it at **7:30 PM .**



**WHKP AM & FM is currently selling ADS within the LIVE PLAY-BY-PLAY GAMES. As well as ADS in UNC TAR HEEL and APP STATE FOOTBALL games ! YOUR FIRM'S ADS will also be heard in FRIDAY FINAL SCOREBOARD after our weekly game. YOUR FIRM will also get ID on our popular POCKET SCHEDULE CARDS as an EARLY SIGN-UP BONUS ! Call Richard at 693-9061 for FULL DETAILS and PRICING during our pre-season SPECIAL RATES.**



## LIVE - REMOTE BROADCASTS

WHKP has been busy with these broadcasts for many local firms, including Plaza Fiesta, Merrill Paint & Decorating and soon to come Hendersonville Family Dental and Bon Worth, who have welcomed our broadcast crew to make their events **STAND OUT**. Our package includes free food, Radio ADS and signage on our **LED BILLBOARD** on 4-Seasons Boulevard.

AM 1450 -107.7

FM



....best **TWO** spots on the radio dial ...

**FOR GREAT RESULTS**

Where the Heavens  
Kiss the Peaks....