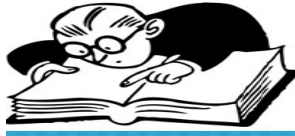


WHKP NEWS

Volume 22 Issue No 3 AM 1450 & 107.7 FM
May 31 693-9061 www.whkp.com 1450@w

nielsen **WHKP #1**
..... 2017

**NIELSEN
RADIO County
Coverage -
confirms**



WHKP dominates radio listening among local radio stations. The ratings firm tells us 11,100 LISTENERS are tuned to WHKP FM/AM - which is 6,000 MORE LISTENERS than the other local radio station in town.

Folks spend an average of 36 minutes listening to WHKP...and that's among the highest time spent listening numbers of any radio station in NC. WHKP does well with all age groups as well. From 23 plus to 35 plus, WHKP still dominates the local market. When you BUY A RADIO AD on WHKP, you reach more than twice the number of listeners of station Q. Considering the rates are about the same, WHKP is far and away the SUPERIOR value.



INTERNET BANNERS

**SELL YOUR GOODS AND
SERVICES WITH AN**

**INEXPENSIVE WHKP INTERNET
BANNER AT WWW.WHKP.COM**

PLAY-BY PLAY FOOTBALL

**August 18th - WHKP will KICK-OFF our
71st YEAR of Broadcasting LOCAL HIGH**



**SCHOOL FOOTBALL
when NORTH
travels to
Hendersonville. YOUR
FIRM
can have ADS in this
feature and**

FRIDAY FINAL SCOREBOARD after our weekly game. Your FIRM will also have ID on our popular **POCKET SCHEDULE CARDS** as an **EARLY SIGN-UP BONUS!**

Call Richard at 693-9061 for **FULL DETAILS** and **PRICING** during our pre-season **SPECIAL RATES.**



LIVE - REMOTE BROADCASTS

WHKP has been busy with these broadcasts for many local firms, including BONA WORTH - FIESTA and Merrell Paint and Decorating Center, who have welcomed our broadcast crew and make their events STAND OUT. Our package includes free food, Radio ADS and signage on our LED BILLBOARD on 4-Seasons Boulevard.

**AM 1450 -107.7
FM**



....best TWO spots on
the radio dial ...

FOR GREAT RESULTS

**Where the Heavens
Kiss the Peaks....**